OBJECTIVE:

- A comparative study of the time bound and vacancy based promotion policy and its impact on employee morale.

- With reference to overview the performance of the Airline and study the various strategies, measures adopted and schemes introduced by the Airline in order to meet the challenges today and in future.
HYPOTHESIS

Hypothesis 1

Ho: Motivating people for superior performance in order to achieve social & organizational goals and objectives are the greatest challenge before the airline in the new century.

Ha: No motivation is required for superior performance in order to achieve social & organizational goals and objectives is the greatest challenge before the airline in the new century.

Hypothesis 2

Ho: Money, so far considered to be a prime motivator, is set to lose at least some of its jingle and is fast ceasing to be a real motivator.

Ha: Money, so far is considered to be a prime motivator, it is fast becoming a real motivator.

Hypothesis 3

Ho: The organization to revaluate the existing polices and schemes evolve new strategies to face the challenges of the future.

Ha: The organization to continue with the existing polices and schemes without evolving new strategies to face the challenges of the future.