Research Methodology:

The study focused on the diamond jewellery industries of Mumbai city in state of Maharashtra. The data for study has been collected by desk research as well as by field research. The study will use both primary and secondary data.

Source of Data:

The findings presented in this study are based on the data collected from various sources. The present study includes following data:-

Primary Data:

The primary data is collected through Questionnaires and Personal interviews. The researcher has conducted a pilot survey and have meet entrepreneur and partners & executive from the Diamond Jewellery Manufactures from Mumbai.

Secondary Data:

The secondary data has been collected through various sources. It includes books published on the subjects related to Entrepreneurial diamond jewellery industry, for getting theoretical background of the data, Journals, Magazines, Reports published by Ministry of commerce department and data’s issued by Gems and Jewellery Export Council of India etc.

Statistical Method:

The data were subject to the statistical method of analysis. The statistical tools such as Mean, Standard deviation, for testing Null Hypothesis, Chi – square test were adopted. Tabulation, Graphs, analysis and interpretation of data was done through computerized processing systems. The research reporting is done through tables, bar diagram, pie diagram for providing better understanding.

Sample size:
For the present study for collection of primary data, sample survey was made by visiting the diamond jewellery manufacturing industries in Mumbai which is treated as leading place for diamond jewellery manufacturing industries. The sample was selected on random basis. Numbers of diamond jewellery manufacturing industries has been taken into consideration in respective of its type i.e. Proprietorship, Partnership, or in the form of a Public or a Private company were considered for sampling purpose. As regard field work, the researcher has identified some diamond jewellery manufacturing industries which will be studied in detail. A sample of approximately 100 diamond jewellery manufacturing industries in Mumbai has been studied.

The major sample that was used for interviews will be the entrepreneurs/partners/executives in the diamond jewellery manufacturing industries. Hence for the present study, different methods have selected for survey for collection of data related to diamond jewellery manufacturing industries.
Organization of study:-

The thesis is divided into five chapters.

Chapter 1:

This chapter highlights the Entrepreneurship in diamond jewellery industry in Mumbai and in India. It also includes introduction of the study, Objectives of the study, Hypothesis of the study, Research Methodology, Data Sources and limitation of the study highlights the diamond jewellery industry as a prosperous industry in Mumbai and in India.

Chapter 2:

This Chapter deals with Literature Review.

Chapter 3:

Chapter 3 deals with the study of entrepreneurial development in diamond jewellery industry in Mumbai. It gives a brief note on Mumbai jewellery industry.

Chapter 4:

Chapter no 4 deals with the Data presentation, Analysis and Interpretation, Information of Jewellery products, Information about labour, Information about Marketing aspects of the jewellery industry.

Chapter 5:

This chapter examines the Findings, Suggestions, Recommendations & Conclusion of the study:-

Bibliography

Appendix