HYPOTHESIS

The researcher has developed the following hypothesis for the validation of objectives of the study. The hypothesis for the research includes:

H01: There will be no significant relationship between determinants impacting investment behaviour and generational cohorts in educated urban investors.

H02: There will be no significant difference in patterns of investment among urban male and female investors in Thane city in Millennials, Gen X and Gen Z.

H03: There will be no significant relationship between behavioral biases and investment decisions across asset classes.

H04: There will be no significant relationship between risky and non risky assets with the financial choices among investors across demographic cohorts.

H05: There will be no significant association between sources of information and choices of investment on individuals.