Hypothesis 3: There is positive correlation between actual financial awareness score and perceived rank by respondents.

Hypothesis 4: Financial awareness impacts the investment preferences i.e investment preference will be different for financially aware (FA) and financially unaware (FU) respondents.

Hypothesis 5: There is difference in preference given to factors affecting investment decision by financially aware (FA) and financially unaware (FU) professionals.

Proposed Chapter Plan

Chapter 1 Introduction

Chapter 2 Review of literature


Chapter 4 Research Methodology

Chapter 5 Data Analysis, Interpretation and Suggestions

Chapter 6 Conclusions and its Implications

REFERENCES

