The first part of the questionnaire will be on demographic information like age, income, educational qualification and its area, native place, area and nature of work etc.

Second part will be multiple-choice questions with three options to test the awareness levels of the participants. These questions will try to check the financial awareness about various investment products, numeric capability, tax aspects, investment risk etc. This part of the questionnaire will be used to segregate the entire group in two parts based on median score of correct answers by all participants: financially aware(FA) and not so financially aware or financially unaware(FU) on the basis of their actual score.

Third part of the questionnaire will be self-assessment by participant to give ranking from low financial awareness to high financial awareness. This response will be on likert scale from 1 to 5 where 1 is low level and 5 if highest level of financial awareness. This question is important as the investment decisions are based on self-belief about the financial knowledge.

The fourth part of questionnaire will be included respondent’s preferences for various investment products on likert scale from 1 to 5. This part is important for analyzing the results on their investment behavior and to achieve the objective of the study.

The last part of the questionnaire will be included the other factors affecting the investment options. These factors are necessary included to analyze their impact in selecting appropriate product and highlights respondent’s behavior on investment. The impact of every factor is generated on likert scale from 1 to 5 on their portfolio.

**Hypotheses**

The hypotheses to be tested are:

Hypothesis 1: Various demographic factors like Age, Income, Native place, Educational qualification, Area of qualification, Area of work, Number of dependents and Income levels have impact on financial awareness.

Hypothesis 2: There is difference in investment preferences by financially aware(FA) and financially unaware(FU) professionals.