4. PARAMETERS AND OBJECTIVES OF STUDY:

The present research study is aimed to achieve the following objectives:

i. To identify the core city challenges, a perspective and vision for the future development of a city, its present stage of development (current status) and sets out a direction of change

ii. To focus on the development of economic and social infrastructure, policies and programmes addressing the specific issues of urban poor.

iii. Strengthening of municipal governments and their financial management and accounting processes, promoting transparency in their functioning etc.

iv. To provide a direction for cities and state governments to undertake urban sector reforms which will facilitate flow of investments into city based infrastructure.

v. To systematically think of the future and to determine how it wishes to shape their future

vi. To develop a City Development Plan for a clean and healthy Kanpur.

vii. To help in developing the high quality infrastructure such as better roads, airport, and basic services.

viii. To promote the city to be recognized as a premier city of U.P.

ix. To create an environment which attracts people and develops business.

x. To make the government machinery more efficient, effective and accountable.

xi. To make the system more transparent by adopting customer oriented approach to improve confidence of entrepreneurs.

xii. To encourage the business community to come forward for P-P-P schemes for the overall development of the region.