Objectives:

1. To study & analyze drawbacks in existing recommendation system.
2. To give fundamental insight into different recommendation filtering techniques.
3. To study the evaluation metrics to measure the quality and performance of recommendation system.
4. To develop the recommendation mechanism using machine learning algorithms & clustering algorithms.
5. To design & develop the recommendation framework to improve the accuracy of prediction and recommendation.
6. Development of efficient recommendation engine to provide recommendation for online web users.