Research Methodology

Research Area- The research is intended to be carried out in Software companies and Computer Management Academic Institutes in Pune

Research Design- Quantitative Descriptive Research as well as Exploratory Research

Sample Size- 100 students, faculty members from Computer Management institutes and HR and Functional Managers from IT organizations

Sampling Technique- Simple random Sampling

Sources of data –

Primary Data - A sample of 100 students from computer management institutions, faculty members and 100 IT industry HR and functional managers will be chosen for study. A well-designed questionnaire will be used to collect the data.
  ● Research Technique: Survey Method
  ● Survey Type: Interview of respondents
  ● Research Instrument: Questionnaire

Secondary data- Secondary data can be obtained from various sources such as:
  ● Government Publications
  ● Industrial directories
  ● Books & Periodicals

Analysis of Data-

Parametric Tests: t-test / z-test

Nonparametric tests: The Spearman Rank Correlation Coefficient test

Others Methods: Simple percentage Method and Weighted average method
CHAPTER SCHEME

Part – I  Descriptive Analysis

Chapter I  Introduction
Chapter II  Review of Literature
Chapter III  Conceptual Framework
Chapter IV  Research Methodology

Part – II  Analysis of Data

Chapter V  Respondents’ Analysis – Findings and interpretations
Chapter VI  Hypotheses Testing
Chapter VII  Conclusion and Recommendations

References