WORK PLAN AND METHODOLOGY

A good planning is always a strong base for any important work. It is therefore truly said that well planned things will be always be successfully completed. To begin with, a proper review of literature will be done so as to find out & get an idea of the early researches done on the given topic. Hence to develop a proper research on the topic a proper selection of the population will be done which will help to carefully select a suitable sample representing the entire population. Data will be collected from the identified sample & put to analysis using various statistical tools. Finally the collected quantitative data will be interpreted so as to draw appropriate conclusion about the research study. At the end a summary will be prepared which will help in the development of the final thesis.

The methodology pertaining to present study consists of following steps:

RESEARCH DESIGN

REVIEW OF LITERATURE: Review of literature will involve reviewing past research papers on the work done on the said topic by earlier researchers. Minimum 90 – 100 research papers would be reviewed for this purpose. The approximate time taken for this segment of study would be two months.

RESEARCH STUDY AREA:

The area selected for the present study is Mumbai Metropolitan Region (MMR). This area is purposely selected by the researcher, the reason being:

1) Mumbai is a metropolitan city & all kinds of higher educational institutions are situated here, rather it is the hub of education.
2) Population of all types is easily available here. Moreover it will be easy for researcher to access the area as researcher is the resident of this region.
3) Availability of resources.

SELECTION OF THE SAMPLE:

For the purpose of data collection. The total sample of 450 employees from 35 – 40 higher educational institutions will be selected for conducting research work.10 – 12 top higher educational institutions, average higher educational institutions & below average higher educational institutions will be selected on the basis of the ratings respectively.

SAMPLING METHOD:

As per the requirement of research study appropriate sampling method will be used for selecting the higher educational institutions in Mumbai Region. The general probable sampling framework would be out of approximately 500 educational institute’s sample of approximately 35 – 40 institutes belonging to different regions would be selected.
METHODS OF DATA COLLECTION:

The research design of this study will be analytical. The data required for the study will be collected from both primary & secondary sources. Primary data will be collected through a structured questionnaire, oral interview & structured interview. The secondary data will be collected through print media & electronic media. The print media will include books, journals, magazines, reports, working papers & research dissertations. The electronic media will include, search engines, websites etc. The approximate time required to collect data for research is six months.

DATA ANALYSIS:

Data analysis will be done using Correlation & Annova. The data would be analysed & time period for this segment would be approximately 1 month.

RESULTS AND FINDINGS:

The result in the form of quantitative data will be presented qualitatively as findings. On the basis of findings results will be discussed. The time for this segment would be 1 month approximately.

SUMMARY AND CONCLUSION:

Summary will be composed of primary data & conclusions will be based on results & findings. This findings would be penned down within a period of 1 month.

Finally report will be prepared on the basis of summary & conclusions. This would take a period of one month approximately.