OBJECTIVES

1. To study the causes of stress among working professionals.

2. To identify different variables related to stress among employees of selected higher educational institutions & their commercial growth.

3. To elaborate a comparative financial analysis of selected higher educational institutions in respect to stress level.

4. To establish & analyse relationships among various variables related to stress, work performance & commercial growth of selected higher educational institutions.

5. To study a conceptual model for the enhancement of commercial growth for higher educational institutions through stress management.

6. To find out the possible extension of commercial growth for selected higher educational institutions.