RESEARCH METHODOLOGY

The present study will be based on a survey to be conducted in Rohtak district of Haryana. Sample method will be used for collection of data. Primary as well as secondary data will be used for the study. For this study data will be collected in two ways, one by way of personal interviews and other by way of questionnaire.

SAMPLE SIZE

Random sampling and Convenience sampling method will be used. There are 100 bank branches and approximate 20 banks in Rohtak District. The total sample size of the study 300 consisting 150 from (PNB, SBI & BOB) public sector banks and 150 from (HDFC, ICICI & AXIS) private sector banks. These respondents have been selected on random sampling basis. Secondary data will be collected from journals, bank magazines, newspapers, websites etc.

LIMITATIONS OF THE STUDY

The responses for the study will have been limited of the Rohtak district in Haryana.

The customers of only two major sectors (public and private) of banks will be selected for the present study to compare the their satisfaction level. The study will inherit the limitation based on the data collected by the secondary information.

PROPOSED CHAPTER SCHEME

The study will be presented in the conventional form as laid down by the university with separate pages for the following - cover sheet, title, acknowledgements, abstract, contents, list of tables and figures.

- Chapter 1: The first chapter of the thesis will be introductory in nature which will introduce the areas under research, the reasons for choosing the particular area of research, the research aims. This chapter shall highlight the conceptual issues regarding foreign institutional investment in Indian stock market.

- Chapter 2: This chapter shall contain the Literature Review of the study.

- Chapter 3: The Process used for carrying out the research shall from the major part of this chapter entitled Research Methodology. The hypothesis of the study shall also be given in this chapter.
• Chapter 4: This chapter will provide the information related to banking services in India.

• Chapter 5: This chapter will present the information regarding awareness of banking services in Haryana

• Chapter 6: Conclusion and recommendations will form the last chapter of the research.

Apart from the above-mentioned sections, the thesis shall also include a reference list at the end of each chapter and a full-fledged bibliography at the end of the report.