Objectives

Taking note of the above matter the researcher would like to mention that the emerging trend of e-business has made a huge impact in the Indian industry as well as in the Indian economy since a decade. The research scholar would like to do a study on the impact of e-business in today’s Indian market scenario and would also like to do a critical analysis of the change that happened in the Indian industry for the same.

The Objectives of the Research:

1. To identify the need for e-business in India.

2. To study the growth of the e-business industry and enhance its contribution to the national economy.

3. To study the e-business strategies for sustainable change in the industrial development.

4. To enhance and support the present/existing e-business model for future generation.

5. To analyze ongoing e-business model in various industries.

6. To observe the various future changes pertaining to e-business model.