RESEARCH METHODOLOGY

This research will adopt a scientific methodology to derive conclusions in relation to the objectives. Some types are surveys, models and case studies. Both quantitative and qualitative data collection methods will be utilized in the research. Both primary and secondary data research will be utilized in this research.

Research Design:

1. Population: For this particular research 2229 third year undergraduate students studying in Jamia Milia Islamia University, Delhi will be taken.

2. Sampling Size/Techniques:
   i) A Pilot study will be conducted before taking up the samples.
   ii) Random sampling method will be used for taking up the samples. Out of the total population, 10% will be taken for sample purpose i.e. 230 samples from the third year undergraduate students of Jamia Milia Islamia University will be selected.

3. Tools:
   Primary data research:
   Primary research is new research, carried out to answer specific issues or questions. It can involve questionnaires, surveys or interviews with individuals or small groups.
      a) Questionnaire
      b) Surveys
   Data collection will be done by way of questionnaire. Response of the students will be obtained in the structured questionnaire.

   Secondary data research:
   Secondary research (also known as desk research) involves the summary, collation and/or synthesis of existing research rather than primary research, where data is collected from, for example, research subjects or experiments.
      a) Annual reports
      b) E-journals
      c) E-books
d) Internet

More and More accurate data and information will be collected and utilized for which suitable statistical tools will be used. Collected data will be analyzed, processed and the summarized data will be selected for reaching to a particular conclusion.

4. Statistical Technique

(1) MS Excel
(2) SPSS
(3) Z-Test will be used for this purpose.
WORK PLAN

For Purpose of work plan for the research, the chapter will be as follows.

1. Introduction
2. Critical Review of Literature
3. Aims and Objectives
4. Research problem and Hypothesis
5. Research Methodology.
7. References.