OBJECTIVES

The overall objective of the research is to find the vital role of All India Radio and Doordarshan in developing social and educational awareness programmers for degree level students in Delhi state.

The specific objectives are:
1. To analyze the role of All India Radio and Doordarshan in the development of social and educational awareness.
2. To identify the utility of programmes to degree college students broadcast and telecast by All India Radio and Doordarshan.
3. To evaluate the impact of these programmes over degree college student's.
4. To study the reaction and to know as to how these programmes helps in attaining social and informative and knowledgeable values among college students.