OBJECTIVES

The main objectives of the study is to correlate the importance of interpersonal communication skills and its relation in Business Organization. The work on “Comparative Study on Communication Skills and its Interpersonal Relationships in Business Organization” will touch upon many insightful issues which require urgent attention. The objectives are as under:

- To study the importance of communication
- To understand the main forms of communication in business
- To be aware of communication networks in business organization
- To be acquainted with barriers in communication
- To study the business environment and role of communication skills
- To design observational study for the barriers in communication in business organization
- To prepare the questionnaire and stages for interviews of the targeted group for data collection
- To analyze and interpret the data and thereby suggesting the nuances of improving interpersonal communication skills