Objectives Of This Research Work:

Bearing the foregoing in mind the researcher is of the view that the present study should have the following objectives:

1. To study the present level of penetration of the Life Insurance Sector in the study area.
2. To study the problems faced by the life insurance service providers for greater penetration.
3. To critically evaluate the present efforts of the Life Insurance service providers in tapping the untapped potential.

To find out and suggest workable solutions for greater penetration.