Hypothesis:

H0 Monetary benefits play a critical Role for people to join Multi - Level Marketing Model of Business
H1 Monetary benefits do not play an important Role for people to join Multi - Level Marketing Model
H0 Women are attracted towards Multi - Level Marketing Model only for financial gains.
H1 Women are Not attracted towards Multi - Level Marketing Model only for financial gains.
H0 Multi - Level Marketing Products are good in quality & value for money.