OBJECTIVES

The objectives of my study are,

a) To focus on the factors affecting the implementation of E-Business in corporate companies with special reference to banking sector.

b) To compare and contrast the performance of traditional business and E-Business from last five years.

c) To identify how developments in E-Business are affecting the structure and dynamics of an organization.

d) To identify the important issues which impact on the efficiency and effectiveness of an organization?

e) Identify different approaches to actioning E-Business direction.

f) To determine whether online competitors can significantly harm your business by providing some of the value you currently offer customers in the traditional way.