The research project will be prepared in such a manner that even a first timer should be able to understand the basic aspects of “Investment”. It has been an attempt at simplifying the topic as far as possible. The project covers all the major aspects that need to be known by the investors while designing Investment portfolio.

References

7. Chalam G. V. (Dr) (2003) “Investors Behavioral Pattern of Investment and Their Preferences of Mutual Funds.” Published in SOUTHERN ECONOMIST, (vol.41, no. 19, pg. no: 13)


