**Research Methodology**

**Type of Study**
This study will be descriptive in nature. It will compare the position of the small scale industries vis-à-vis the micro, small and medium enterprises. The effect of the difference in the approach – from industry component to enterprise component, whereby the service sector is also covered.

It will collect data on various parameters of development of the MSMEs in the development of the variables as listed below:

1. Development of the State
2. Management Practices at Micro level
3. Development of Entrepreneurial Talent

**Sampling :**

Population for the study:
Manufacturers
Traders
Service Organisations
Trade Associations
Government

Besides the sample stated below, a total of about 5-6 large organizations would also be included in the research to enable the study of the factors inducing such industries to start operations.

**Sample:**
Manufacturers – 5 from cities & 5 from moffusil areas (Stratified Random sampling)
Traders – 5 from cities & 5 moffusil areas
Service Organisations – 5 from cities & 5 moffusil areas
Trade Associations – any 5 or more
Government – Data to be obtained from mandatory disclosures and Interviews with respective authorities.

**Tools for data collection:**
1. Desk & Library
2. Electronic Media Research
3. Field Research - Interview schedule
4. Questionnaire

**Proposed data analysis:**

Data collected through interview will be analyzed Qualitatively. Quantitative data will be subjected to inferential data analysis. The study would involve writings on the subject and related subject. The readings would involve study of factors that are relevant at national level and at global level.

The entrepreneurs would be from across Maharashtra in different industries.