Research Methodology

The research design of the present study is basically exploratory in nature. This include following sections:-

Sample size and Period of study

Top ten companies have been selected for the present study and proposed study is limited to a select sample of automobile companies during the period of 2007-17.

Data collection

The present study is based on secondary data. Data has been collected from published annual reports, companies website and PROWESS database (CMIE).

Tools and Techniques for Analysis

- Ratio Analysis
- Arithmetic mean
- Standard deviation
- ANOVA

7. Work Plan of Study:

Introduction
Review of Literature
Research Methodology
Discussion and Analysis
Finding s and Suggestions
Conclusion