RESEARCH METHODOLOGY

To make this study purposeful with an objective, practical, logical reliable and comprehensive, qualitative research methodology will be adopted. Accurate data and information is to be collected from both primary and secondary data. Collected data will be analyzed, processed and the summarized data will be selected for reaching to a particular conclusion.

Research Design

1. Population: For this particular research, 2022 households situated in Vaishali, Ghaziabad, Uttar Pradesh will be taken.
2. Sample size: Out of the total population 10% will be randomly taken for sample purpose.
3. Techniques:
   i) A pilot study will be conducted before taking up the samples.
4. Statistical Tools:
   a. MS Excel
   b. SPSS
   c. Z-Test will be used for this purpose.

Primary data research:
Primary research is new research, carried out to answer specific issues or questions. It can involve questionnaires, surveys or interviews with individuals or small groups.

   • Questionnaire
   • Surveys

Data collection will be done by way of questionnaire. Response of the householders will be obtained in the structured questionnaire.

Secondary data research:
Secondary research (also known as desk research) involves the summary, collation and/or synthesis of existing research rather than primary research, where data is collected from, for example, research subjects or experiments.

a) Annual reports
b) E-journals
c) E-books
d) Internet
For Purpose of work plan for the research, the chapter will be as follows.

1. Introduction

2. Critical Review of Literature

3. Aims and Objectives

4. Research problem and Hypothesis

5. Research Methodology.


7. References.