. Research Objectives

Indian SMEs are trying to adopt environmental concepts in their traditional supply chain management to give special attention to environmental issues but till now they are just at initial stages of implementation. Thus, the main objectives behind this research work are as given below.

- To determine the main drivers behind implementing Green supply chain practices and prioritizing them so as to consider only critical drivers during implementation.
- To identify the barriers preventing SMEs from implementing GSCM practices and ranking them so that only main barriers are considered during implementation.
- To identify the pressures from different directions while implementing GSCM practices and selecting only main pressures during implementation.
- To study the levels of GSCM performances so that the effect of implementing GSCM practices in Indian SMEs can be identified.
- To develop a framework for assisting the manufacturers during the implementation of GSCM in SMEs of India, thereby, helping them in managing environmental issues in their respective businesses.
- To provide guidelines for SMEs about which Green practices are the best to implement in order to achieve business sustainability and possibly reducing the negative effect on the environment. This is important as all Green practices may not be suitable or economically viable.
- To explore the benefits and limitations of implementing GSCM practices.