OBJECTIVES OF RESEARCH:

The following are the objectives of the proposed research:

1. To study the awareness level of educated working women regarding various investment avenues.
2. To analyse the investment pattern followed by educated working women with special reference to Mumbai City.
3. To find out the risk-bearing capacity of the working women while making investment decisions.
4. To examine the influence of male family members of working women in making investment decisions.
5. To study the relationship between demographic factors (age, income, marital status) and investment decisions made by educated working women.