**Objective of Research:**

The business schools in India have popped up like mushroom in every nook and corner of the country. So there are lot of opportunities available with the teaching faculty in the management arena. Addressing teacher retention in the midst of high attrition may seem costly and out of reach for school districts trying to cover the costs of mandated instructional programs needed to increase student achievement. The objective of this study is find out the major reason of the high attrition in the teaching faculty and the method of retaining them to effectively run the show, their sustaining the market trends and providing quality education to build the strong foundation of our nation. The study has made an attempt to:

- Focus on Faculty Retention as a major HR issue in education sector with special reference to business schools.
- Reflect the scenario of Management education at risk due to talent crisis and unwanted employee turnover in business schools.
- Emphasize Faculty as a human resource plays a vital role in the development of student as well as workplace.
- Show the relationship between teaching excellence and faculty motivation.
- Highlight the factor that leads to faculty attrition and the tools that should be taken into account for faculty retention on the basis of literature review.