OBJECTIVES

The objectives undertaken for the research are mentioned as follows.

1. To study the consumption pattern of Processed food in Beed district.
2. To compare the food habits of conventional food and emerging food among the consumers.
3. Study the different factors responsible for influencing the demand of processed food.
4. To study per capita availability and per capita consumption pattern of processed food.
5. Study the market potential for processed food in Marathwada region.
6. To study the market demand of processed food in Marathwada region.