3. OBJECTIVES OF THE STUDY

Our main objectives are:

1) To understand and highlight the traits of an effective corporate leader.

   (Here, we will find out what are those traits of a personality like Communication Skills, risk taking capacity, Integrity, Knowledge etc, which make for effective corporate leadership)

2) To understand how effective corporate leadership has a direct bearing on good governance and success of a firm.

   (Here we will try to find out what those factors which make for good Governance are and what role an effective leader plays in meeting this goal)

3) To study and compare Mr Narayana Murthy’s and Mr Ratan Tata’s styles of leadership.

   (Here we will analyze those traits of Mr Ratan Tata and Mr Narayana Murthy which define their style of leadership and functioning)

4) To study how their style of Leadership has helped Infosys Technologies and the Tata Group of Companies in occupying premier positions in India’s corporate world.

   (Here we will see that how in an ever changing dynamic, globalized, highly competitive world, how these two iconic corporate leaders have been able to steer their companies to success)