INTRODUCTION

English is the world’s most common language. It is considered as an international language. It is a language which is important, useful and helpful for every citizen in today’s world. It is also one of the most popular languages of India. It is taught both as a first language and second language at the school level. English is one of the options to eliminate language barriers. It acts as a repository of wisdom, a propeller for the advancement of knowledge and a telescope to view the vision of the future. Good communication is essential for the success of society and of people individually. Effective communication is a learned skill. Almost all people engage in communication on a daily basis. Developing strong interpersonal communication skills need patience and practice. Our relationships, both personal and professional, are dependent upon how well we communicate. Exercising a few core communication techniques can help to bridge more thoughtful exchanges of dialogue with others. Further Linguists are the source of learning, inspiration and recreation. Language teaching is based on the view of language as communication tool. That is, language is seen as a social tool that speakers use to impart meaning from the communicator to the communicatee about something to someone for some purpose either orally or in writing. Diversity is recognized and accepted as a part of language development and use in users, as it is with first language users. Culture is recognized as instrumental in shaping speakers communicative competence in both their first and subsequent languages. No single methodology or fixed set of techniques is prescribed. Language use is recognized as serving ideational, interpersonal and textual functions and is related to the development of learner competence in each. Academic institutions are the places where good speech is heard. English language can be mastered only by practice and with such command one can communicate with others on any level. Mostly listening and speaking improves one’s command over English language. Listening to English and trying to speak in English regularly helps one to know how to use the language, where to use each word and how to use it correctly.

Importance of English Language:
There are many languages in the world, but none of them have more impact than the English language. English is an amazing language, and it is beautiful. The sheer amount of people who speak it are breathtaking, and there are many countries that teach the global language of communication in primary schools. English is a priceless gift to us from the British. It is a world language today. No language can be compared with English in popularity and the number of countries in which it is spoken, written or read. It has almost become the language of our country. It is one of the languages accepted by the constitution of India. We need it for different purposes. India ranks third in the world after the U.S and the U.K in using English as a spoken language. After Hindi, English is the most commonly spoken language in India. English is the language of business, technology, commerce, and research. It serves as a link language between the centre and the states and between India and the rest of the world. English came to India about two centuries ago. Many of our teachers and professors mastered the language and taught it effectively. English education was considered the gateway for jobs. Even the English were surprised at their brilliant achievement. English education helped the growth of nationalism and political institutions in the country, which in turn helped accelerating the pace of our freedom movement to a great extent. According to C. Rajagopalachary, English was a gift from Goddess Saraswathi to India. It is the medium of instruction in professional colleges and universities.

**Importance of Communication:**

Communication is the most important of all our activities. Communication is what has enabled us to develop the civilized society we know today. It is one activity that we human beings clearly do better than the other forms of life on earth. It has enabled us to organise-to work in groups. Communication is vital to our success and well being in civilized society. Herbert Simon expresses it, “Without communication there can be no organization, for there is no possibility then of the group influencing the behaviour of the individual.” Human beings are social animals. They have a need to communicate, and they will communicate even when they have a little or nothing to say. Communication can have a significant effect on its success. Even total strangers are likely to communicate when they are placed together, such as on a plane trip, in a waiting room or at a ball game. Social advancement has to be matched with the development of efficient techniques of communication to sustain the tempo of growth. In modern professional organizations a great deal of importance is therefore attached to devising and maintaining an efficient system of communication. It enables the gathering and marshalling of data which is necessary for decision making. Researches in this area have shown that 70% to 80% of the total working time of a professional is spent on communication. In India where several languages are
used for communication, out of the total time spent on communication, 64.14% is on communicating in English as against 27.22% in Hindi and 8.64% in regional languages. Thus the role of English in the professional world is still dominant. Though human society has progressed with remarkable speed, the use of language communication is not still free from ignorance, prejudice and superstition. Every educational system has certain objectives which aim at bringing about desirable changes in pupil. In order to bring about those changes, the institutions arrange learning experience. The success of learning can be judged only in terms of the changes brought about by this experience. The pupil learns in the classroom that leaves an everlasting impact on his/her personality and determines his/her aim for choosing a career in future according to his taste. Ensuring the effective communication skills and techniques of learners is a responsibility of the language teacher. Students are assessed on their abilities to communicate in English, either by written evidence or oral evidence

**English Language Communication:**

Man has invented language for purposes of communication. Today English language is one of the most prized possessions of man. It is a living thing. The word ‘Communication’ is derived from the Latin term “Communicare” or “Communico”, both of which mean to share. But communication is not merely transmission of meaning from one person to another through symbols. It implies that the system of communication is commonly owned, accepted and recognized by the members of a community. It enables them to acquire, exchange, store, retrieve and process information. Effective communication combines a set of skills including non-verbal communication, attentive listening, the ability to manage stress, and the capacity to recognize and understand our own emotions and those of the person we are communicating with. When Students’ Proficiency in English Language is high, it will definitely affect and improve the academic performance of such students. Fluency in speech, proper knowledge of sentence structure, confidence in public speaking will make people able to keep their pace with the developing world. It will help in raising the standards of English as a language at the college level. Teachers will do a better job if they communicate well with their students. Effective communication can improve relationships at home, work, and in social situations by deepening our connections to others and improving team work, decision making, and problem solving. The more the students communicate with the teacher and with each other in English, the more comfortable they will become with it. The most successful communication when successfully executed can lead to the most unlikely and profound connection with someone. Students who have difficulties with their communication skills in English language may not function effectively. Nevertheless, where the proficiency in English is lacking in any
academic setting, it will definitely lower the academic performance of such students. Communication is an interesting challenge when teachers make the effort to explore a variety of approaches in the classroom teaching. Lack of proficiency in English language is one of the factors contributing to poor performance in other subjects. The 21st century is the century of Education and Knowledge. A North Carolina State University sponsored study speaking about the important skills in workplace, found out that Communication skills are considered more important than either technical knowledge or computer skills. Concentration on learning English communication skills in this new millennium is a tremendous move towards speaking and writing fluently in English. The way of pronunciation of different words will be improved if one learns good communication skills. One can make meaningful conversation and give effective presentations by learning English communication skills. The ability to communicate effectively has become an important job requirement. Communicating with people in English on a daily basis will also improve ones pitch and voice; diction, syntax and usage. With command over English language one can get jobs easily and can participate in interviews and discuss with people in a group about any given topic. One can also gain lots and lots of knowledge by reading newspapers, stories, essays and any great literature written by famous poets and authors. Apart from being the most important and widely used language, English is considered to be one of the easiest languages to learn and speak.

The researcher is basically a teacher involved in teaching English course to undergraduate students of degree programmes like B.A., B.Com., B.Sc., B.H.R.D., B.S.W., B.Ed., B.B.M., B.C.A. etc., Hence the study on the title “ROLE OF LINGUISTS FOR EFFECTIVE COMMUNICATION IN CLASSROOM TEACHING,” is justified. Further the teachers and students are likely to get benefits from this research.