**SCOPE, LIMITATIONS AND USEFULNESS**

**Scope**

One of the biggest determinants in the Telecom industry which has a virtual direct impact on the economy is Broadband access. BWA represents a significant thrust in this direction, especially where there are constraints in providing wireline infrastructure.

This research will cover TSPs and VAS companies, Research and Consultancy firms, Academicians and Users, both current and potential, of BWA services.

It will try and determine Industry and User attitudes and intentions, TAM framework may be adopted for the same.

**Limitations**

- The research shall cover BWA as the Broadband access methodology.
- The other Broadband access methods are beyond the scope of this research like:
  - DSL
  - Cable
  - PON
  - Leased line
- The research shall be a sample study across the country.
- The size of the sample is restricted due to the limited resources.

**Usefulness**

The adoption of Broadband services is increasing at a rapid rate across the globe. Facts and figures show that the importance and usage of Broadband is growing at an exponential rate, in countries like US, Europe and other advanced countries. This research will help in highlighting the same to the Indian Telecom industry and also Users as to how BWA will help grow business and build a stronger economy at the national and personal levels.