METHODOLOGY

i) Source of Data: for the present research study required data will be collected from various newspapers of Maharashtra.

ii) Sampling Procedure: for the present research study Scholor will be selecting randomly six State level newspapers of Maharashtra State.

   English Newspapers: 1) Hitwada 2) Lokmat Times
   Hindi Newspapers: 1) Navabharat 2) Dainik Bhaskar
   Marathi Newspapers: 1) Lokmat 2) Sakal

iii) Collection of Data: for the present research study research Scholor will collect data from selected six newspapers published during year 2011 and 2012.

iv) Statistical Tools use for the Analysis of Data: Research scholar will collect data in the specified scouring table. The raw data will be converted into Z test and then the Z test will be added to from a composite score. The composite score of all data will be calculated with the help of SPSS software.

SCOPE:

This study is important for the development of sports in India. By this study we know about the game wise coverage devoted by the newspapers of Maharashtra state and also known the role of newspapers in the promotion & propagations of sports in society. Which newspapers are mostly explored which game will be known by this study. This study also helps to know how the newspapers motivates common man as well as players towards sports.
UTILITY:

Sports & the media are two of the most prevalent elements in contemporary society. This study will be utilized to provide the information about sports news coverage of Indian and foreign games. and these information will helpful for coaches, physical Education teachers & players & also all sport lovers.