HYPOTHESIS

Hypothesis 1:

H₀ : Illiteracy of entrepreneur is a major factor for ineffective marketing.
H₁ : Illiteracy of entrepreneur is not a major factor for ineffective marketing.

Hypothesis 2:

H₀ : Governments’ support towards marketing and financing in Powerloom industry is insufficient.
H₁ : Governments’ support towards marketing and financing in Powerloom industry is sufficient.

Hypothesis 3:

H₀ : Lack of finance is a major obstacle in modernization and up gradation.
H₁ : Lack of finance is not a major obstacle in modernization and up gradation.