OBJECTIVES

1. To identify the problems faced by small scale industries in marketing of their products in Malegaon Taluka.
2. To identify the problems faced by SSIs in financing their business.
3. To study the major challenges faced by SSIs.
4. To study the importance of SSIs in Indian economy.
5. To find the employment opportunity in SSIs.
6. To study the potential market for SSIs.
7. To understand the Govt’s role in respect of SSIs.
8. To understand the future prospect of SSIs.
9. To suggest suitable sources of financing SSIs units.
10. To suggest solutions to the major problems of marketing and financing.