5. **RESEARCH METHODOLOGY.**

Research is any such activity which helps to gain fresh insight into something. It is an investigation to find answers to questions. It is a way to acquire knowledge.

As per the advanced learner’s dictionary of current English defines it as “an investigation undertaken in order to discover new facts get additional information etc.”

**Oxford English dictionary defines research as :**

(a) The act of searching for or after specified thing or person.

(b) A search or investigation directed to the discovery of some fact by consideration of study of subject or course of critical or scientific inquiry.

Thus the above definition focus on the point namely that social research aims at adding to knowledge of human being the problems which face the society.

To make an objective study of any social situation various methods are followed to collect relevant data, in order to analyse the situation and to draw the inference. The study adopted a combined methodology of theory and field work. A structured questionnaire is designed to collect the basis facts required for gathering the data for existing management students. Visits are made to institutes to make on the spot observation of task sample. Also series of discussions were held with the management students to get the clear picture of the mindset. Therefore this research work has used multi-methods to collect analyse and consolidate the data.

The proposed research work is carried out by following different research Methods such as :-

(1) Historical

(2) Survey

(3) Experimental
Present study was done with the help of survey method plays significant role in research as may be seen from the statement. For collecting the data for the present study, the researcher visited various management schools of Mumbai region.

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