Chapter 3  OBJECTIVE

The Objective:

The objective of this study is to Create and disseminate knowledge of SAFE e-commerce transactions through a series of seminars to make the common man in the society ALERT & AWARE” of the threats and caveats of the transaction on the Internet and how the common man, using credit card, debit card and ATM card can be cheated.

To analyse the gap between the knowledge and awareness the common has today and what one should have. This can be measured by a questionnaire, specially designed for the purpose, to be used before and after the proposed chain of seminars.

Hacking is becoming more and more common. The tools required as becoming simple to use and are readily available. Thus any person with a little knowledge of Internet can do damage to other people. This is an alarming sign for the whole world. If right steps are not taken today, these new breed of hackers can do such a level of damage, the world cannot even imagine.

3.1 Vision Statement

1. To meet the changing & challenging needs of society in the field of INTERNET SURFING by innovation, problem solving, eradicating threats;
2. To make Cyber world safer, better managed, and easy for the common man;
3. To STOP victimizing the innocent;
4. To promote the e-commerce transactions by making it Safe and Sound;
5. To enhance the confidence level of the common people to carry e-com activities;
6. To look toward a next generation approach to security engineering by Research;

Our driving vision is a networked world in which software and systems can be understood far better and faster than is possible today.
To have “preventive measures” before the attack rather than just “post mortem” after the attack. To have the solutions ready before the crime happens.

In this view of the future, system responses to attacks, accidents, and failures must be more thoroughly envisaged, designed and analyzed than is practical with today's traditional & conventional methods.

### 3.2 Mission Statement

To create and disseminate knowledge through research, creative inquiry and learning to make our contribution to the society to eradicate global cyber crime.

This awareness can be increased through a series of seminars to make the common man in the society **ALERT & AWARE** of issues of Cyber attacks and solutions thereof.”

To transfer our intellectual findings to enhance society in meaningful and sustainable ways. To make the entire society AWARE, ALERT AND KNOWLEDGEABLE by promoting Cyber Education people around, specially the younger generation of 12 to 20 years as they are more vulnerable to attack.