RESEARCH METHODOLOGY:

Research Design:

The present study is analytical and descriptive in nature. The purpose of this study is to enlighten the role of public sector banks in Indian Economy regarding its financial performance.

Sample Design:

It is not possible to measure the financial performance of public sector banks. So only the alternative is to take a sample which is representation of whole universe. It includes:

Sample Frame:

The present study includes the financial performance of Canara Bank which is the representative bank of all the Public Sector Banks.

Population:

All the Public Sector Banks across India constitutes the population of the present study.

- Allahabad Bank
- Andhra Bank
- Bank of Baroda
- Bank of India
- Bank of Maharastra
- BhartiyaMahila Bank
- Canara Bank
- Central Bank of India
- Corporation Bank
- Dena Bank
- IDBI Bank ltd.
- Indian Bank
- Indian Overseas Bank
- Oriental Bank of Commerce
Sample Size:

The study includes Canara Bank as sample of population. All the 5643 branches of Canara Bank are included in the sample.

Sampling Technique:

Due to the lack of time, the researcher has adopted convenient sampling technique to select the sample.

Data Collection:

Data relating to Bank and financial performance analysis are collected from standard books, various web-sites and research publications. The annual reports and publications of various banks are utilized for the purpose of secondary data.

Data Analysis:

The all secondary data will be statistically processed, classified and tabulated using appropriate methods and techniques. As there are various methods and techniques to analyze the financial performance. Data will be evaluated with the help of the following techniques:

- Ratio Analysis
- Cash Flow Statement