Research methodology

Research Design

This is a Descriptive research in which the main objective of using descriptive research is to describe the state of affairs as it exists at present. It mainly involves online survey, questionnaire method, interviews with the specialized people related to merger and acquisitions, facts findings, and various other kinds of data from officials which include, Investment bank, advisors, corporate lawyers, accountants, stakeholders, consultants, investors, CA

Area of study:
The merger advisers are different and specialized in different task, so to facilitate the study, the author has selected 4 merger and acquisition advisory services, in Bangalore to study in detail and go in depth of the research topic. And to conduct the online survey Bombay, Calcutta and Delhi are selected

Finally at the time of analysis the author will include all the feedback of the respondents and the responses of the online survey before coming to the conclusion and giving suggestion
Concerning the time horizon elements for this research, only some selected advisory firms are selected randomly because of time, budget and cost constraint.

Research instrument
A Structured questionnaire was used as the research instrument for the study.

Questionnaire Design
The questionnaire framed for the research study is a structured questionnaire in which all the questions are predetermined before conducting the survey. The form of question is of both closed and open type.

Survey procedure
Online survey approach is selected to conduct the Research,. For the firms which are located outside Bangalore, the online approach is chosen instead of the traditional postal method because electronic survey can be conducted at a relatively low cost to the researcher, while providing instant success and enabling short response time.

Interview procedure
The length of an interview is expected to range approximately from 30 to 45 minutes. We deeply used different types of interview methods depending on the interviewees preference as well as
practical constraint s(e.g., geographical distance, between researcher and interviewees). The most of the interview are conducted over the phone due to restrictions in terms of distance, time, budget. In addition, the author has assured all participants that their answers would remain confidential and would not be made public without their consent.

**Design of interview questions**

In constructing the level of interview questions, the author has formulated the process for formulating questions for an interview. A list of standardized questions covering specific topics is developed in order to be used as an interview goal. The interviewing topics cover a range of issues including M&A process, project success criteria and critical success factors for M&A Project.

**Sources of Data**

Primary data is the new or fresh data collected from the respondents through structured scheduled questionnaire, online survey, interview method, and from the company officials like investment banker, corporate lawyers, stakeholders, and some company official have been used those who have got the relevant experience in the research topic and other sources.

**Secondary data**

Secondary data are collected through a structured questionnaire, literature review and also from books, journals, reports, online documents, magazines, include, prowase IIIm, journals, BGSE, websites, records of various companies, etc.

**Sampling Techniques**

**Sample Size**

Respondents are drawn from the various websites, which provide a comprehensive directory of M&A advisers firm located in Bombay, Calcutta and Delhi. 100 firms are collected, randomly, for each firm, we browse the respective company website and the profile of the possible respondents available in the websites and have conducted the online survey. And to facilitate the study and go in-depth study of the research topic, the author has selected 4 advisory firms from Bangalore. The author has also selected some respondents nearly 250 those who are working as representatives in Bangalore of the merger and acquisition advisory firm taking in to consideration that, he or she has requisite knowledge on the research topic.
Statistical Tools Techniques:

Random sampling is commonly statistical tool used to select the respondents randomly for investigation

Data Presentation and Analysis:

Pie Diagrams, Bar diagram and Graphs

Work Plan

The study will be divided in to the following chapters:

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