RESEARCH METHODOLOGY

Primary data

This study is empirical in nature. The empirical data will be collected for analyzing financial performance of small scale industries. (1) Primary data will be collected by using questionnaire.

(2) To attain the above objective and for getting firsthand information knowledge of representative small scale industry by using a pre-tested and pre-coded schedule by personal interview with the entrepreneurs/representatives/partners/managers/officers/institution connected with small scale industry development and promotion in Mumbai and Thane region of Maharashtra state of India. The study is based on the both primary data and secondary data.

Secondary Data

The secondary data are used to analyze the growth, performance of exports and the like of small scale industries at all India level as well as at state level.

(1) Secondary data were collected from published and unpublished sources.
(2) They were collected from books, journals, reports and published documents.