OBJECTIVES OF THE STUDY

1. To study the opinion of the customer about OB and MB
2. To compare the opinion of the customer about MB and OB
3. To compare the opinion of the customer about MB and OB with reference to gender, socio economic status, education and age.
4. To study the correlation between education, socio economic status, education, gender and opinion about MB
5. To study the correlation between education, socio economic status, education, gender and opinion about OB

Hypotheses:

Ho1. There is no significant difference in the opinion of the customer about MB and OB.
Ho2. There is no significant difference in the opinion of customer about MB and OB with reference to gender, age, education and socio economic status.