Objectives of the study

The objective of the present study is to address the aforesaid issues in public relation and MNC’s CSR in India. More specifically, the present study is conducted to achieve the following objectives:

1. To summarize and analyse the various FDI policies and CSR policies adopted by Indian government since independence;

2. To bring out the emerging trends in regard to FDI inflows in India according to sector, industry, state, country in respect to CSR;

3. To compare the position of FDI inflows influence CSR in India and developing countries,

4. To identify the major determinants of FDI flows to a country which will impact CSR indirectly.

5. To make an appraisal of current investment climate on CSR policy in India;

6. To bring out the perceptions of foreign investors regarding availability of infrastructure, resources, skilled manpower, legal procedures, employee branding etc.; and

7. To make suggestions for attracting more FDI inflows in order to reflect on CSR programs in India
Hypotheses

Based upon the objectives of the study as mention above the following hypothesis have been framed and tested

**Hypothesis 1**: There is no significant variation in terms of CSR due to FDI inflow

**Hypothesis 2**: There is no significant improvement in initiating CSR programs due to determinant factors.

**Hypothesis 3**: There is a significant variation in terms of CSR due to FDI inflow

**Hypothesis 4**: There is a significant improvement in initiating CSR programs due to determinant factors