OBJECTIVE OF THE STUDY

The objectives of the study are as follows
1. To find out economical position of the soybean producer in the Osmanabad district.
2. To study the functions performed by various marketing institutions involved in the channels of distribution of soybean in Osmanabad district.
3. To study the various marketing functions involved in the marketing of soybean.
4. To find out the price stretch out in relation to the marketing of soybean in Osmanabad district.
5. To study the attitude and awareness of the farmers towards the use of modern equipments and improved seeds for cultivation and used for growing crops.
6. To study the role of “Krushi Utpanna Bazaar Samiti, Market Yard, Osmanabad district.
7. To find out marketed quantity of soybean in Osmanabad district.
8. To suggest remedial measures to improve the marketing of soybean.

HYPOTHESIS OF THE RESEARCH STUDY

The following are various hypothesis of my present research study.
1. The people who produce soybean widely their income is very low because they almost do not get better price.
2. At present the living of standard at all the people in Osmanabad district is very low.
3. Osmanabad district is known as dry and still backward area.
4. There are 128 villages in Osmanabad district among which some villages are selected for random sample and the selection is very correct.
5. Suggested impressive suggestions will make remarkable place in the marketing of soybean.