**Introduction:-**

The present era is called the “Information Era”. Information has become the most important element for progress in society. To thrive in this modern era, one needs a variety of information, no matter how well versed one is in one’s field or profession.

Information seeking has been an important human activity since the evolution. Human seek information to gather, store interpret and use for various purposes. Information is important to increase the awareness, to change the current state of knowledge, to address a need and to solve a problem. Information seeking is described as a planned search for information. Information seeking includes purposive as well as incidental activity. Before the advent of the Internet, the information resources in the physical world used to play a central role in Information seeking. However, the birth of the information society has not only increased the number of information sources but also placed greater demands on human endowments to seek and then to process larger amount of information.

Information seeking behavior is a broad term, which involves a set of action that an individual’s takes to express information needs, seek in information evaluate and select information, and finally uses this information to satisfy his/her information needs. There are several Universities in Maharashtra and also numbers of educational and research institutions. Maharashtra is the third largest state in India with Mumbai as the capital of Maharashtra state government.