RESEARCH METHODOLOGY

A) Work Plan:

1) Introduction
2) Review of Literature.
3) Schools available for personality development courses and in the city of Mumbai and courses they conduct.
4) Contribution of these courses for improvement of English and personality.
5) Issues in teaching English in the courses of Personality Development.
7) Findings.
8) Recommendatory Measures to overcome the problems.
9) Conclusion.
10) References.

B) Methodology

The primary research will be done in Mumbai for this research work. In order to find out current performance of students, data collection will be done circulating questionnaire administered across suburb of Mumbai schools.

The data will be collected using one to one interview. Individual response will be obtained, compiled, processed and analyzed. The instrument for data collection, in the form of a ‘Structured Questionnaire’ will be designed to elicit information on demographic and psychographic aspects of the respondents. The demographic aspects include name, age, gender, education, mother tongue. The Psychographic variables included attitude, levels and knowledge of English together with open-ended and close – ended questionnaire.
The sample survey will be done which comprises of students in the age groups 16 to 18 years across all the selected schools which run personality development courses. Total 300 respondents will be chosen on random sampling basis for the survey, as personality development plays a vital role to overcome the problems of learning English and improves the performance of students English.

In addition to the primary source, the Secondary sources will also be adopted for data collection and articles published in newspaper, magazines will be referred. For this survey will be done with help of University library and World Wide Web.