INTRODUCTION

English is a global language. In multilingual countries, it is a symbol of people's aspirations for quality education. The use of English language in our country has been a unifying factor. From educational point of view, English language plays a prominent role. Good quality higher education and advanced studies in many areas in science like medicine, engineering, and technology etc. are not possible without English language. All correspondence of industrial and commercial life of our country is done mainly in English language. At present, in India, English language is the widely taught second language, practically at all levels of education. All the Indian universities, graduate colleges and junior colleges have separate departments for the teaching of English language. The visible impact of English is showing that it is demanded by everyone at the very initial stage of schooling. Every parent has a dream that his child should study in English medium and learn to speak English. English is compulsory subject in schools in Maharashtra. Teachers give more importance to English. But it has been observed that children are facing many problems in learning it. English is a foreign language in India and introduced as a second language. It poses many problems to the learners in the process of learning it. The students face many difficulties in learning the pronunciation, sentence structure, grammar, vocabulary and other aspects. Regional tongue interference is the main problem as it becomes very difficult for them to acquire the four skills of language at a time i.e. listening, speaking, reading and writing. This has created a serious pedagogical and educational problem. Teaching of English in India therefore is problematic. There are many good teachers, but it is sad to note that something wrong is there with the teaching in Indian schools. Pupils are taught English for about six periods a week for ten years. But they hardly have the ability to speak and write in English with minimum errors. They do not know how to use the most common structures of English. The conditions under which English language is being taught in schools are far from satisfactory. It is true to say that in many situations of language use, there is some degree of mismatch between the knowledge possessed by someone and the demands of the situation. But, if the degree of mismatch is too great, one cannot progress further in language learning. In order to avoid this type of problem, care should be taken to teach them the language
from the elementary stages itself. This issue depends on the degree to which second language is acquired through natural development and exposure to it in a meaningful social environment which can contribute to effective learning. The teachers of English or the enthusiastic researchers should take initiative in this field and should introduce innovative and interesting of learning and teaching practices. Personality development therefore, plays important role in improving overall development of students. With the help of different techniques of personality development, the students can overcome problems of learning English. Personality development has an important role not only in schools but also in industry. Industry experts contributed in search conferences and made specific suggestions. Many experts appealed to incorporate that such activities must be organized for employees which develop confidence in them. Experts were of the opinion that employees are lacking in communication ability, presentation skills, and right type of attitude. In order to fulfill the needs of industry, it is necessary to improve the personality of students. It improve not only English but also improve confidence, control the stress, memory power, concentration skills, time management technique, positive attitude, communication skills, and many more which is designed according to the need of the industry. Each factor contributes in learning English and improves personality. In schools we have seen students memorize one topic in English and easily forget another and sometimes can't remember anything at all. It is often report that students have problems paying attention, difficulty in taking notes in the class. Sometimes they can't remember the things what expected of them. Ultimately, they fail in the examination in spite of the fact that they work hard. Consequently they lose interest in studies in such case memory helps a lot. Memory techniques help to learn English question- answers very easily and secure more and more marks in the English examination. The teacher improves the performance of students in English, using different memory techniques. The students write down English homework, assignment on time and pay attention to what the English teacher teaches in the class. It has been observed that many students are unaware about how to make proper use of time. Such a perception gap may lead to a lower academic performance in English. This is where good time management skills come into practice. This is a skill that students need to learn. They must take the necessary approaches and apply these strategies in order to be effective and more productive. Having these skills gives students the ability to plan ahead and prioritize upcoming English assignments and events. Students learn how to work smart by not working too hard and not leaving anything undone. Sometimes students need to study for a
couple of hours and take a break to clear their mind. It helps students to manage time affectively and make study orderly. The English teacher helps students improve the performance in English. The teacher teaching English uses some techniques like setting of clear goals and ways of planning and scheduling time to improve the performance. Creativity too has lot of scope. Creativity linked with imagination and originality. It develops new ideas and innovation. The creative teacher uses numerous activities and games, which include experiments, role-play, simulation, cooperative learning activity, group project, and uses technology to solve the problems.

Concentration too has a vital role in learning English. To accomplish something, one needs to concentrate. Concentration strengthens muscle power of the brain and activate. Different concentration techniques help students to get the good marks in English. Likewise, stress management also contributes in learning English. Many students experience stress due to busy schedule and more responsibility of study. They experience episodic stress during major examination, and being away from home, awareness of one’s sexual desire and orientation. Students therefore suffer from depression, anxiety, elevated heart attack, insomnia, weakness, lack of concentration, indigestion, trembling, general irritability, headache, pain in back, appetite, blood pressure. If they learn the techniques of stress management they can study English properly. In the same way mind control plays important role to solve the problems of English learning. In the schools making use of full potential of mind is not taught. Therefore, students do not learn the subject systematically and ultimately bring poor score of English. Mind control is another technique of learning. This technique helps students score good marks in English.

Speed reading is yet another technique of learning. If adopted in learning English students can accomplish major task with rich vocabulary and meaningful understanding. This helps students learning and scoring English better. If one learns and improves performance of English his personality will improve. When personality improves articulate of English improves and vice versa. Personality and English learning therefore, are interdependent.