**Research Method:**

Materials and methodology

Rationale for selecting the above mentioned problem. Ideas or even resources. And yet, what is missing is a solution that has been rolled out on a mass scale to make a difference to millions. Of course these are an inspiration for me, as a successful Art professional.

A) Experts opinion on study interviews  
B) Questionnaires

1) Material collection analysis of the student work.

2) Volume of 100 years National geographic book available with me.

**Survey Methods:** There are various methods of research. For example, historical method, survey method, descriptive method and experimental method. From these methods, researcher has used survey method of research, i.e. meet with Illustrators.

**Statcical Analysis:**

Researcher has made the survey with the help of questionnaire. The questionnaire contains 15 questions, out of which, 5 questions are of objective type i.e. Yes / No and the remaining 4 Open Ended questions are descriptive. This questionnaire has been filled up by the experts in the field of illustration.
Tools for the Accumulation of Information:

It is essential to incorporate the base tools in all types of research. The research equipment, which are available today are as follows:

1. Observation
2. Interview
3. Questionnaire

Researcher has made a survey with the help of questionnaire. Different types of information are essential to obtain final conclusions by examining assumptions of research study or to find out issues related to research. Questionnaire has been used in the proposed research to accrue this information. Similarly, opinions are taken by using the method of interview.

Sample Selection:

In the proposed research, researcher has obtained the opinions from 200 people in Mumbai from the information gathered with the help of questionnaire. Percentage, a statistical measure was used for the response.

Conclusion: All the above professionals shared their experiences on Illustration, shared different stories from their life on the subjective and oriental approach of their working styles with me. They also say unanimously and agree with my opinion,