Work Plan (Chapter Scheme)

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Certificate from Guide
Examiner’s Sheet
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Acknowledgement
Research Methodology

Research Design is the blue print for a research to achieve its objectives in the most scientific manner. The research design uses a combination of both primary as well as secondary sources of data collection.

Research Design Used: In this case a combination of a exploratory as well as causal research design is being used. Exploratory research facilitates the study to explore complete information regarding the concept of mentoring and suggesting innovative practices. The causal research design is being used to establish a relationship between the Emotional Intelligence profile of a management student and his choice of the sector. For the purpose of analysing the effect of mentoring on the sector selection of students, a qualitative method is being used to collect data from the mentees after they undergo the process of mentoring.

Data Collection: Here both primary and secondary data is being considered. Primary data is being gathered using questionnaire as a tool for data collection. Also in-depth interviews are being conducted. The questionnaire is basically targeting the emotional quotient (EQ) of the management student. The in-depth interviews would be structured type.

Secondary data is collected from books published on the subject related to Mentoring and Management Education for getting the theoretical perspective for the study. Journals, Magazines and Reports published by both national and international sources will be used to strengthen the concepts.

Sampling Design Used:

Sampling Technique: Non-probabilistic convenience sampling is being used for selection of respondents.

Sampling Unit: Management students pursuing management education at post graduate level at two tier Business schools in Mumbai and Pune. These two cities cover roughly 50% of Business schools in the state of Maharashtra. Also, from the industry point of view, the business school campuses are heavily targeted in these two cities.

Sample Size: Total 900 respondents are being surveyed in Mumbai & Pune.
Data Analysis: Data collected through questionnaire is being tabulated using Excel and SPSS software. Statistical methods are being used for data analysis. Descriptive statistics such as mean percentage, standard deviation, correlation and inferential statistics for testing the hypothesis with the help of statistical techniques such as chi-square test is being used. The conclusions are being drawn on the basis of hypothesis testing and data interpretation from the qualitative data analysis. A few suggestions will be made at the end.