1.5 **OBJECTIVE OF THE PRESENT STUDY** :-

The PMRY aimed to provide employment to more than million persons by setting up to 7 lakhs micro enterprises by the educated unemployed youth during the last four years of VIII Five Year Plan i.e. 1993-97. The Scheme has been continuing in the X Five Year Plan. It relates to the setting up of the self employment ventures in all economically viable projects (except direct agricultural operations). The Scheme also seeks to associate reputed non-governmental organizations in implementation of PMRY Scheme especially in the selection, training of entrepreneurs and preparation of project profiles.

The following objectives are set for the study.

1) To study the various self-employment programmers implemented by Central and State Government.

2) To Study the contribution of this scheme towards the growth of small scale industries.

3) To study the role of DIC in implementing the PMRY scheme.

4) To Study the programs that have been developed by the DIC to provide vocational training to the unemployed educated people in the district.

5) To study the role of banking sector in the growth and development of occupation.

6) To study the impact of PMRY on socio-economic development of entrepreneurs.

7) To Study the financial, Marketing and Management problems of PMRY entrepreneurs and suggest suitable remedies.