RESEARCH METHODOLOGY

Research Area:

Area of Research for study of Managerial Effectiveness will be the service sector outlets or companies in Pune region.

Sources of Data

Data required for the researcher will be collected from Primary as well as Secondary sources. Primary sources will be the filling of questionnaire by supervisors, middle level managers and senior level managers of the service sector organization. For some cases researcher may use the tool of telephonic interview.

Secondary sources will be the books, referred journals and also the company as well as government websites.

Sample Size

Sample size of 200 will be taken for this research from service sector outlets/branches in & across Pune.

Research Design

Researcher will develop a research statement for the development of working hypothesis. Exploratory research studies will be used for operating the data & arranging it.

Analysis of data

Data analysis will be carried out by using the Inferential analysis technique and the preferred statistical tool will be used for testing of hypothesis.