Methodology:

A) Secondary Research:

B) Primary Research:
Under primary research two modules will be employed
a) Qualitative Research for identifying the soft and intangible areas by observation.

b) Quantitative Research by administering different types of Questionnaires
   i) Structured information questionnaire to be administered to members of SHG.
   ii) An in-depth interview schedule for SHPIs like Government, Banks, etc.

Sample Size:
- 5% villages from every Taluka.
- 20% SHG’s from selected villages.
- 2 members from each selected SHG’s